

Dear Families and Community Members:

For those of you I have not yet met, I just started my first year as the Superintendent of the Berlin Area School District. I am sincerely impressed with this community, the warmth that a small town brings, and a long history of support for our schools.

Our mission statement is to serve our community through a commitment to children by supporting them, challenging them, and preparing them for their futures. I ask parents and members of our school community to join me in shouldering this responsibility.

To help accomplish this goal, we need to establish our long-term plans, which must reflect the priorities of taxpayers. Please take a few minutes to complete this survey.

Your feedback is kept confidential. All survey data is returned to School Perceptions, an independent education research firm. The survey results will be shared with the Board of Education in December and will be available on the District's website.

TAKE THE SURVEY IN ONE OF TWO WAYS

Option 1: To reduce mailing expenses, please go online -

Go to the survey website: www.Feedback2000.com

Enter your survey code:

Option 2: By paper – If you do not have internet access, please return the survey to any school office, or mail it to School Perceptions, PO Box 607, Slinger, WI 53086.

To obtain additional surveys for other adults in your household or to receive the survey in a different language please contact the District Office at 920-361-2004.

Para realizar la encuesta en español, vaya a www.Feedback2000.com, ingrese el código de arriba, luego haga clic en el enlace que se encuentra en la esquina superior derecha.

Please complete the survey before December 5.

I look forward to using these results to help finalize our long-term plans as we strive to provide a high-quality education for all of our students.

Sincerely,

Dr. Emmett Durtschi Superintendent Berlin Area School District

Planning

Like most other school districts across Wisconsin, our district has experienced declining student enrollment. During the past 10 years, enrollment has dropped by more than 15% (270 students). Because state funding is tied to enrollment, the fewer students we have, the less money we receive. In response, we need to develop a growth mindset.

The Berlin Area School District wants to be the "district of choice" when:

- ✓ Parents are choosing where to send their children to school
- ✓ A new family moves to the area
- ✓ A great teacher is looking for a job
- ✓ A business is looking to relocate or expand

To help us understand what we are doing well and where more work is needed, we need your feedback. How is the District doing in each of the following areas?

What do you holiove makes our school district unique or special?									
Extremely Unlikely			Neutral			1	Extremely Likely		
J 0	1	□ 2	3	4	5	1 6	7	□ 8 □	□ 9
n a scale of 0 – 10, how likely would you be to recommend the District to a friend or family member?									
Building pride in the community				☐ Great	☐ Good	☐ Fair	☐ Poor	☐ Not sure/ no opinion	
Managing funds appropriately				☐ Great	☐ Good	☐ Fair	☐ Poor	☐ Not sure/ no opinion	
Keepi	Keeping the public informed				☐ Great	☐ Good	☐ Fair	☐ Poor	☐ Not sure/ no opinion
Delivering a high-quality education				☐ Great	☐ Good	☐ Fair	☐ Poor	☐ Not sure/ no opinion	

What do you believe makes our school district unique or special?

Local Funding Sources

There are two types of referendums school districts use to request additional funding.

A capital referendum asks voters to approve issuing debt (taking out a loan) to pay for major building projects, such as renovations or new construction. Berlin Area voters supported this type of referendum to build the high school in 1993 and to build the middle school in 2013.

An **operational referendum** asks voters to approve funding above the annual revenue limit to maintain class sizes, programs, and student services. Funds secured are used within the year they are received. **The Berlin Area School District <u>has never</u> pursued this type of referendum.** In the last 20 years, more than 300 districts across the state (approximately 73%) have pursued this type of referendum.

Operational Challenges

There are several financial challenges facing the Berlin Area School District.

- Rural school districts like ours lack predictable, sustainable funding.
- For the past two years, we have not received any additional state funding on a per-student basis.
- We received federal ESSER funding (COVID-19 relief) that helped us balance recent budgets. However, this funding is ending.

Without any increase in state funding, the budget deficit will grow to more than \$14 million over the next five years. Therefore, the Board of Education is asking our community to consider an operational referendum. If approved, the money would be used to address our most pressing needs:

- ✓ <u>Recruiting/Retaining Quality Staff:</u> This has become a significant challenge due to the statewide teacher and support staff shortages.
- ✓ <u>Paying for increasing costs:</u> This includes utilities, insurance, transportation, fuel, and technology.
- ✓ <u>Supporting students:</u> Addressing learning gaps and mental health needs.

The District has been able to maintain a consistent property tax mill rate over the past five years. This practice has allowed us to pay debt early and reduce interest expenses.

Would you support a \$2.5 million operational referendum to maintain most programs and services for each of the next five years?	☐ Definitely yes ☐ Probably yes ☐ Undecided
Approval <u>would not</u> increase the property tax mill rate over the current level.	☐ Probably no☐ Definitely no

Comments/suggestions/questions:

Facility Planning: Highest Priority Projects

Earlier this spring, Performance Services conducted a thorough assessment at each school to evaluate the educational adequacy and condition of the major building systems. Based on this study, the District developed a plan to address the **highest priority needs**.

Clay Lamberton Elementary is our oldest school, built in 1962.

- ✓ Replace the heating system, which is inefficient and requires ongoing costly repairs.
- ✓ Add air conditioning to improve air quality and create a better learning environment.
- ✓ Rebuild playground structures to improve safety and accessibility.
- ✓ Renovate restrooms to reduce maintenance costs and improve accessibility.
- ✓ Remodel/expand the cafeteria to reduce the number of lunch periods.
- ✓ Create a large-group area for instruction and meetings.
- ✓ Replace worn-out classroom and hallway flooring.

District-wide

- ✓ Reconfigure traffic flow to better separate pedestrians and vehicles to improve safety.
- ✓ Replace the high school auditorium's lighting and sound systems that are failing.
- ✓ Upgrade security camera systems to improve student safety.
- ✓ Replace high school classroom and hallway flooring where needed.

Berlin area voters would need to support a capital referendum to pay for these projects. This type of referendum allows a district to issue debt (i.e., take out a loan) and would be financed over 20 years.

Would you support a \$20 million referendum to pay for the highest priority projects as described above?	☐ Definitely yes☐ Probably yes
Approval would result in an estimated tax increase of \$40 per year for each \$100,000 of property value over the current level.	☐ Undecided ☐ Probably no ☐ Definitely no

Comments/questions/suggestions:

Facility Planning: Additional Projects

In addition to the **highest priority projects** identified on the previous page, the facilities referendum could be expanded to:

- ✓ Remodel the elementary/high school libraries and create student collaboration areas.
- ✓ Replace the high school's heating and cooling equipment with more energy-efficient units.
- ✓ Repair or replace the oldest roofing sections, windows, and doors across the District as needed.
- ✓ Upgrade electrical and data network/wiring across the District to improve reliability.
- ✓ Replace remaining fluorescent lighting with energy-efficient LEDs at the high school.
- ✓ Install LED lights at the athletic fields.
- ✓ Replace the elevator at the elementary school.
- ✓ Create exterior public access to the fitness center at the middle school.

Would you support a referendum for a total of \$30 million to pay for the additional projects as described above AND the highest priority projects as described on the previous page? Approval for both projects would result in an estimated tax increase of \$60 per year for each \$100,000 of property value over the current level.	☐ Definitely yes ☐ Probably yes ☐ Undecided ☐ Probably no ☐ Definitely no
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Comments/questions/suggestions:

Respondent Inform	mation					
What is your age?	□ 18-24	□ 25-34	□ 35-44	45-54	55-64	□ 65+
Is your primary reside	ence in the E	Berlin Area S	chool Distric	ct? ☐ Yes	□ No	☐ Not sure
In which municipality	☐ Tow ☐ Tow ☐ Tow ☐ Tow	? n of Berlin n of Bloomfi n of Marion n of Nepeus	eld	wn of Rushford wn of Saxeville wn of Brooklyr t sure	в Пто	wn of Aurora wn of Leon wn of Seneca
Are you an employee	of the Berli	n Area Scho	ol District?	☐ Yes	☐ No	
Do you have children	attending a	school in th	e District?	☐ Yes	□ No	
Please mark ALL OTH ☐ Parent of a child yo ☐ Grandparent of a Ber ☐ Volunteer at a Ber	ounger than Berlin studer	elementary		Pai		rlin graduate(s
How do you like to re	ceive schoo	I/District inf	ormation? (Mark all that a	pply.)	
☐ School/District wel ☐ Board meetings ☐ Berlin Journal	osites	☐ School/☐ Emails☐ TV/radio	District news		Phone noti Twitter/Fac Other:	

Thank you for your participation! We sincerely value your time and input.

Berlin Area School District 295 E. Marquette Street Berlin, WI 54923

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IMPORTANT SCHOOL SURVEY ENCLOSED

Please complete this survey before December 5.

If you have questions, please visit www.berlin.k12.wi.us

This publication was produced for the residents of the **Berlin Area School District.** Due to the overlap of postal routes, residents from neighboring school districts may receive this publication. Given the limitations of bulk mailing, this overlap was difficult to eliminate without significant cost. Thank you for your understanding.